

Application Data Sheet

Application Information

Application Type:: Regular
Subject Matter:: Utility
Suggested Classification::
Suggested Group Art Unit::
CD-ROM or CD_R?:: None
Number of CD disks::
Number of copies of CDs::
Sequence Submission:: No
Computer Readable Form (CRF)?:: No
Title:: CONTENT TARGETING WITH AUDIENCES
Attorney Docket Number:: 50037.238US01
Request For Early Publication:: No
Request For Non-Publication:: Yes
Suggested Drawing Figure::
Total Drawing Sheets:: 15
Small Entity:: No
Latin Name::
Variety Denomination Name::
Petition Included:: No
Petition Type::
Licensed US Govt. Agency::
Contract or Grant Numbers::
Secrecy Order in Parent Appl.?:: No

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: India
Status:: Full Capacity
Given Name:: Venkatesh
Middle Name::
Family Name:: Veeraraghavan
Name Suffix::
City of Residence:: Seattle
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 1301 First Avenue #1603
City of mailing address:: Seattle
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98101

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: USA
Status:: Full Capacity
Given Name:: Lin
Middle Name::
Family Name:: Huang
Name Suffix::
City of Residence:: Redmond
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 7224 245th Way NE

City of mailing address:: Redmond
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98053

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Estonia
Status:: Full Capacity
Given Name:: Targo
Middle Name::
Family Name:: Tennisberg
Name Suffix::
City of Residence:: Bothell
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 11510 E Riverside Drive #49
City of mailing address:: Bothell
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98011

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: USA
Status:: Full Capacity
Given Name:: Nathan
Middle Name::
Family Name:: Fink

Name Suffix::

City of Residence:: Seattle
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 6508 Palatine Avenue N
City of mailing address:: Seattle
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98103

Correspondence Information

Correspondence Customer Number:: 27488

Representative Information

Representative Customer Number::	27488
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Assignee Information

Assignee Name:: Microsoft Corporation
Street of mailing address:: One Microsoft Way
City of mailing address:: Redmond
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98052